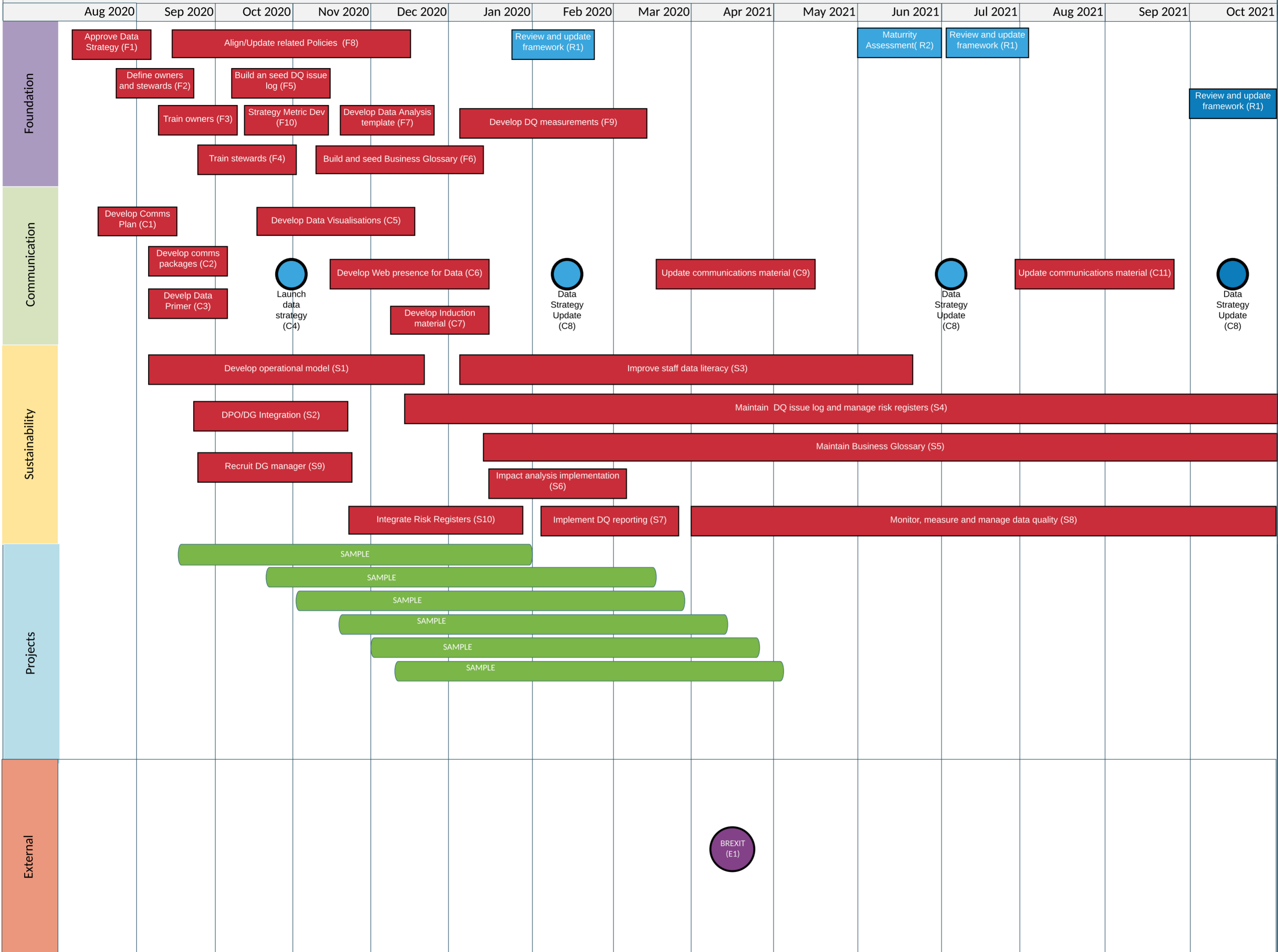


SAMPLE Data Strategy Implementation plan
Activity blocks and key milestones



Context on what each stream is, and the key activities within in.

Foundation stream
The foundation stream 'develops capability'. This is the primary project based stream to create the enabling environment to build out the vision from the Data Strategy.

This is a mix of the logistics of approving the strategy and the activities to create the conditions for a sustainable change in the way we collect and use our data.

It should be thought of as 'all the work we need to do so we can begin managing data as an organisational asset'

Communication stream
The communication stream 'develops messaging to support data being managed as an asset'.

It is a combination of launch messaging, building out a permanent web presence around the operation of data management and data governance, and specific training/support for existing business processes and introducing new starters to the culture of data.

This is an interactive set of communications evolving throughout the plan

Sustainability stream
The 'Sustainability stream' is how we embed the capability of managing data as an asset through business as usual processes and culture.

Some of this is related to Data Governance activities, some of it focused around data management.

It all starts with the development of the Operating model.

Project Stream
The 'project stream' shows how we deploy our new capabilities

Note: These projects have not been assigned a priority for version 1.0.

The priority we assign is NOT the overall project priority. It is the level of the 'new model' Data Management / Data Governance we apply based on the value to the 'live' project.

This blue square represents the project has started or will complete outside of our Data Strategy deployment plan

External stream
The 'External stream' shows how external events, regulation and government policy will affect our ability to successfully manage our data as an asset.

In this version we have only recognised one event. We will build this up in the next workshop.

Key

- Urgent and important
- Important but not urgent
- Review / Update
- External event

KEY responsibilities (Stream leads)

- Foundation: to follow
- Communication: to follow
- Sustainability: to follow
- Projects: to follow
- External: to follow

Key dependencies

- Internal: See low level plan for details
- External: to follow

Key messages (SAMPLES)

- The university invests in the skills, processes and technology to make data work for you
- Data is personal to you / impact on your experience / easier access to data / data experience
- Have a better data experience
- Data empowers our staff and students
- Data is the lifeblood of the university
- Data is at the heart of everything we plan, implement and achieve
- Data sharpens our insight and is the powerhouse of responsible decision-making
- Data is not free/Currency of data/consistency of data
- Risk. Bad data quality has consequences. Cost of doing nothing

Document details

- Customer: SAMPLE
- Author: Alex Leigh
- Created: Sept 2020
- Version: 1.2
- Last revision: SEPT 2020
- Source: TLP Website
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